

Triumph

Business Systems

FOOD SERVICE

CLIENT PROFILE

Danish Patisserie

The Danish Patisserie may not be a household name, but it should be. Tens of thousands of Australians regularly consume tasty treats baked directly from their 2000 square meter outlet in Bassendean, WA, under home brands for big name retailers, restaurants, hospitality outlets and hospitals.

This family-owned and operated wholesale bakery was established in 1987 and now supplies many food retailers and food services throughout Australia.

Danish Patisserie has been running Triumph since 1993. "Back when we originally started with Triumph, we were looking for business software that was robust that would grow with us over time", says Archie Palmer, Managerial Accountant & Systems Administrator. "We recognised back then that Triumph had that capacity, and it has well and truly grown with the company." Turnover has more than doubled since then and Danish Patisserie is now a thriving medium-sized enterprise with 110 staff and turnover of \$13 million.

Today, the company operates a 17-user base pack along with additional modules for Sales Order Entry, Purchase Ordering, Job Costing, Fixed Assets, Sales Analysis, Special Pricing, B2B e-Commerce, Bill of Materials and Point of Sale.

It's a complex system which enables staff to capture all sales orders each day, then generate reports and extract data into an external system that has the baking recipes. This in turn produces reports of raw materials and finished goods for each department that are required to be baked overnight, ready for early morning delivery.

In the 22 years Danish Patisserie have been running Triumph, there has been significant customisation of the system and mediation between their dealer and Triumph.

Danish Patisserie has upgraded to the latest Triumph 6 which Archie says is delivering much more. "Since the upgrade we have quicker access to information on a drill down enquiry system," he says.

We're also impressed with the added features of this version which allows us, for example, to run historical reports for aged trial balances for debtors and creditors."



"Keeping track of the prolific orders and finances of this 24/7 business is a significant challenge, but is easily met by the capabilities of Triumph."

Archie Palmer, Managerial Accountant & Systems Administrator.



**Danish
Patisserie**

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